
From: Montoya, Tina
Sent: Tuesday, September 02, 2014 8:50 AM
To: Grossman, Barbara; Hanchett, Lisa; Hansen, Kerry; Hom, Antonio; Munson, John; Reed, Keitha; Stephens, Darlene; Tait, Matthew; Wheeler, Derek; Wilson, Donald; Aguilar, Maria; Begay, Loretta; Caro, Jessica; Dayhoff, Amber; Deswood, Daisy; Holly, Michelle; Romero, Olivia; Rust, Kenneth; Troester, Angel; Glasscock, Amelia; Madrid, Barbara; Schrecongost, Karla; Arscott, Margret; Coronado, Madeleine; Berry, Anthony
Cc: Myers, Cynthia; Matheson, Kayt; Davis, Katherine (West VP Sales)
Subject: Fill the bed Challenge

Good morning New Mexico/Arizona Region,

As seen on News Flash this morning, there is a companywide initiative to fill the beds and win a prize!!

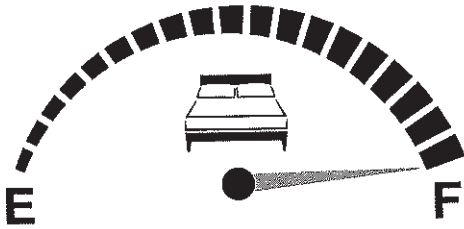
Per News Flash- **For each month (September, October, November) each Division's location with the Highest Number of Days of 100% Available Beds Filled will receive a \$2,500 award. A special award of \$7,500 will go to the one location - company-wide - with the Highest Number of Days with 100% Available Beds Filled for the period of 9/1/14 - 12/31/14.**

We got this!! Let's show the whole Division that NM/AZ rocks and take the prize home!!

Tina Montoya | Genesis Healthcare
Regional Director of Business Development
New Mexico | Arizona
T:505-301-2890 F: 505-468-3576



Fill the Bed
Challenge.pdf



FILL THE BED

— CHALLENGE —

Contest runs from September 1, 2014 through December 30, 2014

Eligible Owned
Locations:

SNF Centers
ALF Communities

MONTHLY DIVISION AWARD

For each month (September, October, November) each Division's location with the Highest Number of Days of 100% Available Beds Filled will receive a \$2,500 award!

PROGRESS

Measurement will be based on period to date PeopleSoft Operating Beds and PGC Census.

COMMUNICATIONS

Twice a month, your Division VP, Business Development will send a report displaying each center's number of days with 100% Filled Beds and Top Contenders for the monthly Division Award.

The location with the Highest Number of Days with 100% Available Beds Filled will be announced by the 7th business day following the calendar month.

SPECIAL NATIONAL AWARD

For the one location with the Highest Number of Days with 100% Available Beds Filled for the period of 9/1/14 - 12/31/14, there will be a special award of \$7,500 to be announced on January 3, 2015. Eligibility Rules and Progress Measurements apply. Communications will be released by your Division VP, Business Development.

**IMAGINE WHAT \$7,500 CAN BUY FROM ANY OF
OUR PREFERRED VENDORS FOR YOUR LOCATION!**